



Supporting Artists for Over Twenty Years

Jourdan Ash

Storytelling from a Visual Eye



Image credit: Sarai Garcia

Storytelling from a Visual Eye

Jourdan Ash

Jourdan Ash, Lead Artist
Stephanie Morales, Project Assistant

Sarai Garcia, Lead Photographer, *Girlhood*
Sye Espinal, Lead Photographer, *Details*
Flordalis Espinal, Lead Photographer, *In Memory of...*

Sha A.K.A 333.333.333zzz, Backdrop Artist
Shay Myrick, Contributor
Mia Penaloza, Contributing Artist
Justin Blanco, Contributing Artist
Alex Smith, Contributing Nail Artist
Giselle Buchanan, Contributor

Photograph Series

An ongoing series as part of a zine release in December 2024.

In Memory of..., 2024

Through portraiture and storytelling, Jourdan guides community members in defining the memories of their most personal items. Each model is photographed with an object of their choosing and reflects on their relationship to it and the memories it evokes.

Flordalis Espinal, Lead Photographer; Jourdan Ash, Creative Direction; Stephanie Morales, Creative Assistant; Nia Butts, Photo Assistant; Sha, Backdrop Design

Models: Marcel Allen, Yaya (Hadaiyah) Bey & Zach, Veronica Campos & Akeem Smith, De-Jé (Tiffany) De Jesus, Sonsira Espinal, Ambernae Gomez & Justin Knox, Marvin Hodelin, Kiara Lobo, Kiara Nunex, Devin Sterling, Jeary Payne, Ashley Walker, Nya Weeks

Girlhood, 2024

Through an intimate recreation of a childhood bedroom, *Girlhood* offers celebration of Black girlhood and beauty.

Sarai Garcia, Lead Photographer & Set Design; Jourdan Ash, Creative Direction

Models: Dieiune Anglade, Noelle Cuvilly, Denisse Montero

Details, 2024

Sye Espinal centers adornment through the depiction of nails and jewelry in Washington Heights.

Sonsira Espinal, Lead Photographer; Jourdan Ash, Creative Direction; Stephanie Morales, Creative Assistant; Alex Smith, Nail Designer

Models: Danielle Brissett, Jourdan Ash

Jourdan Ash (she/her) is a Harlem native creative, whose works via her online platform True To Us, center Black and Brown womxn as the foundation of the streetwear and sneaker industry.

From journalism and podcasting to the streetwear and sneaker industry, Jourdan centers the community no matter the medium of her work. Her creative process with Hi-ARTS has been no different. Hi-ARTS' SKY LAB residency has allowed Jourdan to explore mediums and narratives that were both new and familiar to her.

Through her artistic homecoming, Jourdan has explored her creative process, community, and the ways beauty and art show up in her life. As a SKY LAB Resident, Jourdan invited her community to join her in collaborative exploration of what a creative practice can be outside the boundaries of product and profit. Over the last three weeks she has ideated and directed collaborative photography sessions.

Hi-ARTS

Founded in 2000 as the Hip-Hop Theater Festival and reemerging as Hi-ARTS in 2011, we have been supporting artists for over twenty years. Through artistic support, civic engagement, and creative education, Hi-ARTS empowers Artists of the Global Majority to develop new work while creating a lasting impact on their communities.

Our Team

Aaron L. McKinney, Executive Director
Deborah Cowell, General Manager
Masud Grant, Development Manager
Nikhil Mahapatra, Development Associate

Robyn Ayers, Program Associate
Eleanor Kipping, Marketing Manager
MJ Martinez, Marketing Associate

Land Acknowledgement

Hi-ARTS and El Barrio's Artspace PS109 are situated on the island of Manhattan (Mannahatta), on Munsee Lenape and Wappinger homeland. We pay respect to Munsee Lenape and Wappinger peoples, their ancestors, and their elders—past, present, and future. [Learn more about whose land you're on at native-land.ca](https://www.native-land.ca)



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Hi-ARTS is supported in part by public funds from the National Endowment for the Arts; New York State Council on the Arts, with the support of Governor Kathy Hochul and the New York State Legislature; and the New York City Department of Cultural Affairs, in partnership with Council Member Diana Ayala and the City Council. Organizational support is provided by the Upper Manhattan Empowerment Zone Development Corporation, Ford Foundation, the Mellon Foundation, Howard Gilman Foundation, Scherman Foundation, and David Rockefeller Fund. Additional support comes from the Jacques and Natasha Gelman Foundation, Milton and Sally Avery Arts Foundation, Dance/NYC, Mertz Gilmore Foundation, The Shubert Foundation, and Lucille Lortel Foundation.